

SPACE SHIP VISION ON HOW SOCIAL ENTREPRENEURSHIP (SE) CAN BE INTEGRATED WITH SOVEREIGN WEALTH FUNDS (SWF) TO BENEFIT SOCIETY AT LARGE...

OUR VIEW ON SOCIAL ENTREPRENEURSHIP



How Sovereign Wealth Fund (SWF) can apply social entrepreneurship to invest in real and financial assets such as stocks, bonds, real estate, precious metals, or in alternative investments such as private equity fund or hedge funds to bring local, regional, national and global prosperity.

SE draws upon business techniques, unique methodologies and innovative practices and benchmark to find innovative solutions to social challenges and turn them into mega economic opportunities with a wellness mindset to enrich everyone economically and socially by combining commerce and philanthropy. SE practices and concepts are being applied to a variety of organizations communities, countries with different sizes, aims, and beliefs.

If hedge funds “Have more money than God - Mallaby - We see Sovereign Wealth Funds are “prophet of social profits “who can play catalyst role where money flows , under SWF flag, they can harmonize new vision to Poverty and Population as a valuable assets to impose and empower entrepreneurship programs to spread wealth. At grass root level donation, charity and pity checks are not required but a change – Let us be part of the change to collectively protect and enjoy our wealth in this universe- at one stage less is more for all of us. We have willingly taken that route to form a Wellness Corporation that will merge SWF and SE thinking and mindset into a wealth origination ecosystem that will diagnose intrinsic assets and create spinoff structures to benefit all the stakeholders.

Examples of How SE is applied by SWF at Various Stages and Ventures

- Examples of Projects in which SE is applied by SWF**
 - Masdar City Project <http://www.masdar.ae> – They had \$ 20 bill to invest. Via <http://www.adia.ae>
 - New Mexico (under (ECOTOMIC mapping in process to approach the State to create NM State Wealth Fund. The plan is It will build 1 mill “wellness” homes in next 10 years – state to contribute land at predetermined price to start off the fund and ECOTOMIC planning to find SWF partners to invest possibly www.adia.ae - The point here is that New Mexico with application of SE mindset will be able to create a fund from the profit of this mega project for the State.
- Examples of Projects in which SE is applied by SWF professionals with their own HYBRID capital to create National ventures to benefit Global Economy**
 - Grameen Bank – Dr Yunus - Vision Banker to the Poor created \$10 bill entity with meagre \$ 100K, <http://www.grameen.com/>
 - Debt Free Canada Movement – Example Belize – Ecotomic mapping explain in speech) Belize pop. 330K -debt of \$ 1.2 bill -
 - Debt Free Canada Movement – Debt \$ 700 bill of a country – Apple Market Cap \$700 bill of a company
- Examples of Projects (New business space) in which SE is applied by SWF to invest HYBRID and Harmony Funds to create Trillion dollar values**
 - Shareholders Activist Group n Shareholders activists space for apply SE [http://www.srz.com/files/News/21059d09-ca8a-4c8d-bf07-34c275d5781d/Presentation/NewsAttachment/044cced3-43e5-4c21-8036-b6b684c34e7c/Activist Insight SRZ The Activist Investing Annual Review 2015.pdf](http://www.srz.com/files/News/21059d09-ca8a-4c8d-bf07-34c275d5781d/Presentation/NewsAttachment/044cced3-43e5-4c21-8036-b6b684c34e7c/Activist%20Insight%20SRZ%20The%20Activist%20Investing%20Annual%20Review%202015.pdf) Explain SSAGI structure
 - McDonald and Jana Partners www.fool.com/investing/general/2014/11/17/what-will-activist-investors-force-mcdonalds-to-ch.aspx -their biggest asset is children and traffic generator – what model and structure to apply to capture these intrinsic asset
 - Municipalities going Bankrupt <http://www.governing.com/gov-data/municipal-cities-counties-bankruptcies-and-defaults.html>

Mr. Shroff is a Mentor to UNACTO and would welcome discussions with Sovereign, Pension Funds and Financial Institutions if he can assist them with ECOTOMIC Mapping to innovate SE impact in their present and future investments. Mr. Shroff endows all benefit to UNACTO <http://www.unacto.com/#!firoz-shroff/c1ayb> which is tax deductible to clients. Contact firozsasi@gmail.com or Cell 416 708 2532 and profile at - <https://www.linkedin.com/in/firozshroff>