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50 Interesting McDonalds Facts and Statistics (2019) | By the Numbers

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Here are all of the McDonalds facts and statistics that you need to know including history, revenue, how many McDonald's in the world and much more. As always, I will be adding more and updating these periodically as I find new stuff. Be sure to check back regularly.

McDonald's started modestly with two brothers from Manchester, New Hampshire heading out to California to start a small barbecue restaurant. Never could they have imagined that their humble business would turn into a staple of pop culture for generations globally with close to 37,000 locations across the globe.

Of course, as most people know from the recent Docudrama "Founder," the real jump start in McDonald's growth in reach and footprint came in the mid-to-late 1950's when a traveling salesman, Ray Kroc, convinced the McDonald brothers to replicate their fast food concept and system by selling franchises across the country. This was the true beginning of the McDonalds as we know it, but also the beginning of the end of the McDonald brothers' involvement in their beloved restaurant.

Photo by [JeepersMedia](#)

So just how big has McDonald's become after all these years? It now has locations in over 100 countries and with a footprint that great, there is much to measure and quite a few McDonalds facts and stats to share.

McDonalds Facts

- **Website:** corporate.mcdonalds.com
- **Year Founded:** 1940
- **Founders:** Richard and Maurice McDonald
- **Headquarters:** Chicago, IL
- **Current CEO:** Steve Easterbrook

Location of first McDonald's that featured the iconic Golden Arches:

Phoenix, Az

Location of Ray Kroc's first McDonald's franchise:

Des Plaines, Ill

The first mascot for McDonald's was a chef named Speedee.

Willard Scott (yes THAT Willard Scott) played the original Ronald McDonald character.

Location of first McDonald's:

San Bernardino, CA

McDonalds History

- Year first McDonald's Opened: 1940
- Year that Ray Kroc joined McDonald's: 1955
- The iconic McDonald's Golden Arches debut: 1962
- The Filet-O-Fish debuts: 1962
- Year that Ronald McDonald made his debut: 1965
- The first McDonald's opens outside the US: 1967 (Richmond, British Columbia, Canada)
- The Big Back debuts: 1968
- McDonald's "You Deserve a Break Today" marketing begins: 1971
- The first McDonald's in Asia opens: 1971 (Tokyo, Japan)
- The Egg McMuffin debuts: 1972
- The Quarter Pounder debuts: 1973

- The first Ronald McDonald House opens: 1974
- The first McDonald's drive-thru window opens: 1975
- The Happy Meal debuts: 1979
- Chicken McNuggets debut: 1981
- First year that Monopoly at McDonald's was played: 1987
- The first McDonald's opens in China: 1990
- Year smoking was banned in McDonald's restaurants: 1994
- McDonald's purchases minority stake in Chipotle: 1998

McDonalds Statistics

How many McDonald's in the world?

37,000

Last updated 1/30/19

Number of customers served daily by McDonald's:

69 million customers

Last updated 4/15/15

How many McDonald's are in the US:

14,155

Last updated 1/23/17

McDonald's ownership share of Chipotle in 2005:

90% (before they sold it)

Number of eggs McDonald's USA buys annually:

2 billion

Last updated 9/9/15

Average number of hamburgers sold at McDonald's per minute globally:

75 hamburgers

Last updated 8/20/10

Amount of fries McDonald's sells every day globally:

9 million pounds of fries

Last updated 5/9/15

Number of Big Macs sold annually:

550 million

Last updated 11/10/15

Average number of workers McDonald's hires annually in the US:

1 million

Last updated 11/25/15

How many employees does McDonald's have globally:

1.9 million

Last updated 3/17/19

Number of countries McDonald's has restaurants in:

100

Last updated 3/17/19

Percentage of McDonald's restaurants that are franchises:

80%

Last updated 3/17/19

Percentage of McDonald's restaurants that are in the US:

40%

Last updated 3/19/16

Percentage of McDonald's global revenue that comes from the US:

32%

Last updated 3/19/16

Number of McDonald's locations in China:

2,223

Last updated 3/19/16

Number of downloads of the McDonald's mobile app:

60 million

Last updated 10/25/18

McDonald's Revenue (annual):

- **2018:** \$21.025 billion
- **2017:** \$22.8 billion
- **2016:** \$24.6 billion
- **2015:** \$25.4 billion
- **2014:** \$27.4 billion
- **2013:** \$28.1 billion
- **2012:** \$27.6 billion
- **2011:** \$27 billion
- **2010:** \$24 billion

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Please note that some of these stats may come from news reports and not official company tallies. No information contained on DMR should be relied upon to make investment decisions. Basically, this is the best I can find, but I don't guarantee anything to be 100%.

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