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Franchising FAQ



Franchising Frequently Asked Questions

How much money will I make?

Profitability depends on many factors including operating and occupancy costs, financing terms and most important, your ability to operate the business effectively.

Is there an opportunity to acquire more than one McDonald's restaurant?

McDonald's is an equal opportunity franchisor by choice. McDonald's is seeking individuals who are capable of operating multiple locations. Candidates who have successfully operated multiple businesses may be suited to operating several McDonald's franchises.

Is McDonald's seeking women and minority Owner/Operators?

McDonald's is committed to increasing the number of minority and women operators and - to the best of our knowledge - has the single largest group of minority and women operators in our industry.

What is the availability of McDonald's restaurants in my area?

The availability of restaurants in specific areas will be discussed during your initial interview. McDonald's can not predict which restaurants will be available when your training is complete. Flexibility to relocate for a restaurant opportunity may be required.

I have a piece of property that would be ideal for a new McDonald's restaurant; will McDonald's develop the site and award the franchise to me?

The site selection process is separate from our franchisee selection process. We make the decision to develop a location because we believe it will be a success. McDonald's manages all the site evaluation, acquires the property and constructs the building. After making the decision to develop a site, McDonald's awards the franchise to the most qualified candidate. If you have a piece of property that you are interested in selling, please contact us at [this link \(https://www.mcdonalds.com/us/en-us/about-us/franchising/real-estate.html\)](https://www.mcdonalds.com/us/en-us/about-us/franchising/real-estate.html).

Can you still get a McDonald's franchise (in the United States) and how much does it cost?

Yes, McDonald's continually seeks qualified individuals to become franchisees. Since the total cost varies from restaurant to restaurant, the minimum amount for a down payment will vary. Generally, we require a minimum of \$500,000 of non-borrowed personal resources to consider you for a franchise. For more information about purchasing and financing a McDonald's Franchise, please see the U.S. Franchising Home Page.

How can I become a non-U.S. McDonald's franchisee?

McDonald's franchises restaurants in many international markets, and decisions relating to the selection of candidates are made locally by the management in the country where the restaurant is located. For interest in specific markets regarding international franchising, please see the list of contacts and franchising information on the Global Franchising page of this web site. Links to individual market web sites are provided where available.

Discover More



Franchising Overview

Learn More

(/corpmcd/franchising/overview.html)



Global Franchising

Learn More

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Franchising






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